



pashmin art  
GALLERY

SVEN  
HOFFMANN

**SCOPE**  
BASEL 2014

INTERNATIONAL CONTEMPORARY ART SHOW  
UFERSTRASSE 40 | JUNE 17 - JUNE 22

[SCOPE-ART.COM](http://SCOPE-ART.COM)



# PASHMIN ART GALLERY

With an experience of a quarter of a century, Pashmin Art Gallery possesses a wide range of associations in world of art with artists, galleries and museums. The gallery began its exhibitions with contemporary artists in 1990 and expanded its work ever since. The recent focus on globalization and internationalization of art lead Pashmin Art Gallery to present artists from five continents, while it is aware of significant cultural differences between them all.

The main concept of Pashmin Art Gallery through presenting this vast scope of artists is to bridge the cultural and artistic gap between different cultures and countries.

Pashmin Art Gallery has made a platform for organizing art events and exhibitions, publication of art books, and art management.

Apart from being present in other international art fairs, Pashmin Art Gallery is one of the leading galleries in international art market and this year the works of the prominent artist **Sven Hoffmann**, together with other artists are exhibited at **Scope Basel 2014, 17-22 June.**

## PASHMIN ART GALLERY

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# SVEN HOFFMANN

The Berliner photo-artist Sven Hoffmann uses a special “burn-art” technology. It’s a pretty complicated, tedious and risky process in which Sven Hoffmann makes his colorful, vivid and dazzling work. While his work can somehow be categorized as photography, since he uses other special techniques in making them, the last creation can hardly be called a photograph. In the final stage, they look more like exuberant paintings. But since they are welded on solid wood panels, aluminum plates or thick metal blocks, they appear to the viewer as more three-dimensional and assume a plastic shape.

“Burn-art” is Sven Hoffmann’s elaborate and continuously developed technique for processing the photographic material. First he takes some pictures which he develops in his own laboratory. Then with the help of fire-burning technique he melts his footage carefully and deliberately. This creates bubbles, distortion and color fusions that are effectively incorporated by the artist. The resulting photo paper is then modified, laminated with adhesives on wood or metal. Thereafter, the base material is welded, burned, and bent, and all are fused together. The electro-welding machine is an important technical tool. As a trained industrial mechanic Sven Hoffmann has learned the craft of working with such a device; he deals with this industrial tool not mechanically but highly artistically, much like a painter who works with brush and paint. He “paints” with the welder!





Sven Hoffmann  
"Thoughtways"  
Photography on Aluminium  
80 x 95 cm  
2013 / 2014



Sven Hoffmann  
 "Much ado about Nothing"  
 Photography on Aluminium  
 99 x 118 cm  
 2013 / 2014







Sven Hoffmann  
"The Transition"  
Burn Art, 3D  
30 x 37 cm  
2013 / 2014





Sven Hoffmann  
"This is not a Movie"  
Photography on Aluminium  
40 x 130 cm  
2013



Sven Hoffmann  
 "Charlottenburg Palace"  
 Metal  
 86 x 96 cm  
 2010 / 2013



Sven Hoffmann  
 "Sinatra in his times"  
 Photography on wood  
 74 x 97 cm  
 2013



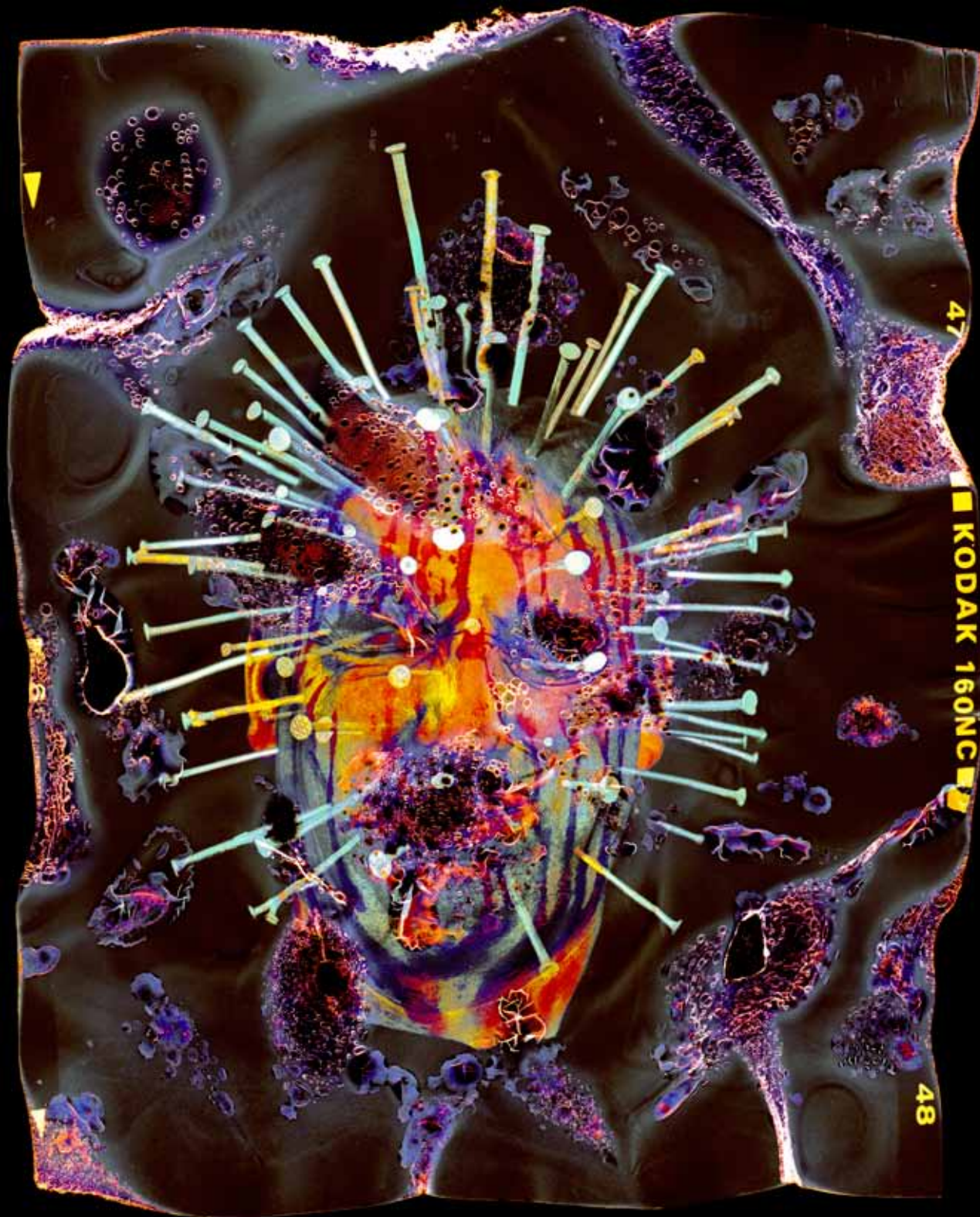


Sven Hoffmann  
 "Passion"  
 Photography on steel sheet  
 122 x 144 cm  
 2007 / 2013



Sven Hoffmann  
 "Molecular Men"  
 Photography on steel sheet  
 117 x 120 cm  
 2010 / 2013





Sven Hoffmann

"Pain"

Photography on steel sheet

40 x 50 cm

2008 / 2014





Sven Hoffmann  
 "Factory No. 9"  
 Photography on steel sheet  
 24 x 29 cm  
 2012 / 2014



Sven Hoffmann  
 "Factory No. 5"  
 Photography on steel sheet  
 45 x 58 cm  
 2012 / 2013



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